

NEWS ALERT



EcoCortec® - Part of CROPAK Ten-Year Retrospective Exhibition!

EcoCortec®, the first Croatian bioplastics plant, is a part of CROPAK ten-year retrospective exhibition, "Why is CROPAK a good sign". The goal of this exhibition is to promote quality and innovative packaging designs interacting with equally high quality products as well as to bring CROPAK closer to consumers emphasizing the importance of this competition for the Croatian market.

The exhibition has shown all previous winners of CROPAK prize, among them EcoCortec® as one of the first recipients of this prestigious award!

The Croatian prize for the best packaging material - CROPAK was founded in 2004. Organized by the Institute for Packaging and Graphic Arts Industry, "Packaging, Graphic Arts Industry" trade journal and Tectus d.o.o. CROPAK 2006 awards and diplomas for best packaging in Croatia were awarded in 5 categories on May 18th 2006 at "Plitvice Lakes" National Park.

The ECOCROPAK category focuses on ecological packaging, machine or equipment for waste packaging management and a project for packaging and waste packaging management. EcoCortec® was one of 37 nominated in five different categories and was awarded the CROPAK 2006 "Eco Packaging" Award for its innovative biodegradable EcoWork® bags & films and the CROPAK 2006 "A Project for Packaging & Waste Packaging Management" Award for its EcoCortec® plant in Beli Manastir, Croatia.



EcoCortec among the winners of prestigious Croatian CROPAK award



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CROPAK award was designed with the aim of promoting the importance and benefits of packaging, emphasising packaging as an important factor in promotion and identification of the product.

It's goal is also to motivate producers and consumers to expand technical, technological and qualitative limits when creating and manufacturing a packaging product, an inseparable part of the product itself.

The goal of this competition is also to highlight the need of improvement in creating the visual identity of packaging, graphic and industrial design and very importantly the environmental factors of packaging. Environmentally safe packaging materials are of crucial importance today, when our surrounding is harshly polluted by waste caused by conventional packaging materials like polyethylene. Because of this reason EcoCortec®, the leader producer of s environmentally safe packaging in this part of Europe was recognized and awarded by the CROPAK committee.

By placing the exhibition at the Croatian biggest mall WestGate, CROPAK team wanted to bring to consumers attention the fact that holders of these awards meet the best criteria in quality, functionality and ecological awareness, all of in which EcoCortec has no competition on the market today.



EcoCortec was awarded in ECOCROPAK category that focuses on ecological packaging, machine or equipment for waste packaging management and a project for packaging and waste packaging management.



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